

ATHENALAB

WHITENING FACIAL THERAPY

CONTROL MELANIN PRODUCTION



MAKE YOUR SKIN
CLEAN & WHITE



WHITENING FACIAL THERAPY

CONTROL MELANIN PRODUCTION

FULFILL THE DREAMS **MAKE YOUR SKIN WHITE**

Help to stop the formation of age spot.
Shield the skin against future discoloration.

Melanin lead to darkening complexion of the skin and its one of the major causes. The melanin in the body determines whether you look light or dark. Most of us are looking for a brighter and lighter skin tone, as it enhances the look appearance of a person.

The latest addition to the brand's ATHENALAB line, The Whitening Facial Therapy will fulfill the dreams of those who are on an never-ending quest to be whiter every day.

It is said to combat the three major influencers for skin discoloration by lifting grey dullness from the skin, reducing redness and diminishing brown spots.



DISCOVERY:

HOW IT WORKS ?

THE ATHENALAB FACIAL LINE provides a range of facial cleansers suited for a variety of skin types. And these can be further personalised to suit you by the addition of ingredients such as moisturisers and oil-control ingredients or just by adding in your favourite scent or essential oil!

its containing sulphates are known to disrupt the skin's natural protective barrier and cause dryness and irritation.

NIACINAMIDE

Topically applied it has been shown to improve barrier function, increase ceramide and free fatty acid levels in skin, improves appearance of photoaged facial skin (such as wrinkles and fine lines, hyperpigmentation, redness, and texture), stimulates microcirculation in the dermis, prevents skin from losing water content and reduces sebum production.

UREA

Urea reduces the amount of water that is lost through the skin's epidermis and retains skin moisture for a longer period of time and it has very high water-binding power because of which it helps to keep the skin well moisturized.

Urea helps to accelerate the process of skin cell and skin regeneration process and Because urea acts on the skin's barrier, it helps other ingredients of skin care products to penetrate better within the skin surface.

PUMICE

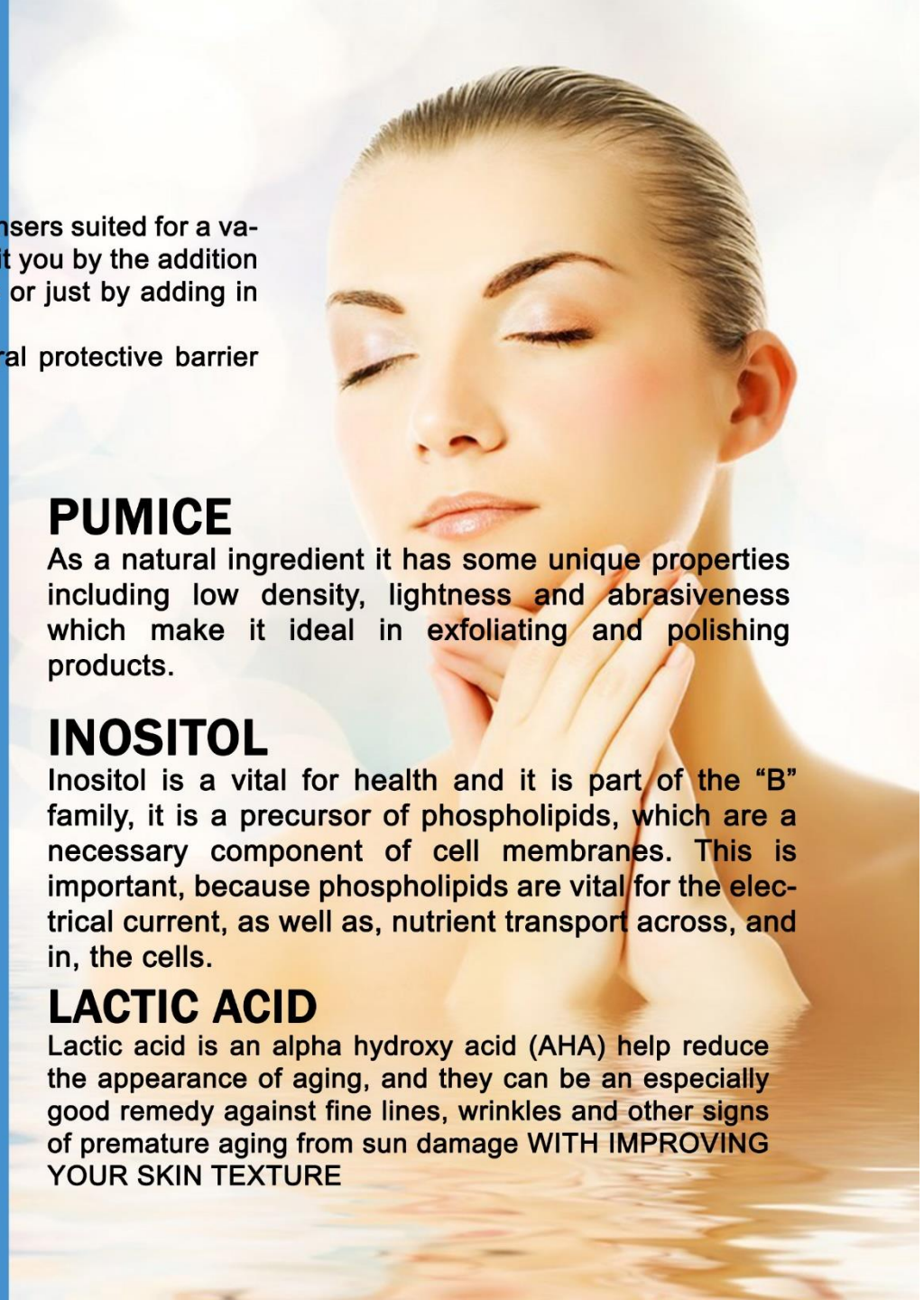
As a natural ingredient it has some unique properties including low density, lightness and abrasiveness which make it ideal in exfoliating and polishing products.

INOSITOL

Inositol is a vital for health and it is part of the "B" family, it is a precursor of phospholipids, which are a necessary component of cell membranes. This is important, because phospholipids are vital for the electrical current, as well as, nutrient transport across, and in, the cells.

LACTIC ACID

Lactic acid is an alpha hydroxy acid (AHA) help reduce the appearance of aging, and they can be an especially good remedy against fine lines, wrinkles and other signs of premature aging from sun damage WITH IMPROVING YOUR SKIN TEXTURE





ATHENALAB

TITANIUM DIOXIDE

Titanium Dioxide is a naturally occurring mineral used as a coloring agent, whitener, thickening agent, and sunscreen ingredient and it has high UV light absorbing capabilities.

BISABOLOL

The primary component of the essential oil extracted from chamomile. Also known as levomenol. Works as a skin conditioning agent. It enhances the appearance of dehydrated or damaged skin by reducing dry flaking and restoring suppleness to the skin believing it to have anti-irritant, anti-inflammatory and anti-microbial properties. Because of its high panthenol concentration, it can effectively stimulate and promote the skin's healing process

GLYCERIN

Glycerin shores up the skin's natural protection by filling in the area known as the intercellular matrix and by attracting just the right amount of water to maintain the skin's homeostasis.

It has the ability to attract or draw water from air which helps maintain the skin's water balance on an intercellular level.

means it can attract moisture from the atmosphere into the skin.

OUR MISSION

we believe in one thing: The power of what works. We source high-performance skin care solutions from around the world to bring women the latest clinical advances that transform skin. Only the most effective technologies make it into our products.

SCIENCE YOU CAN BELIEVE IN. RESULT YOU CAN SEE.

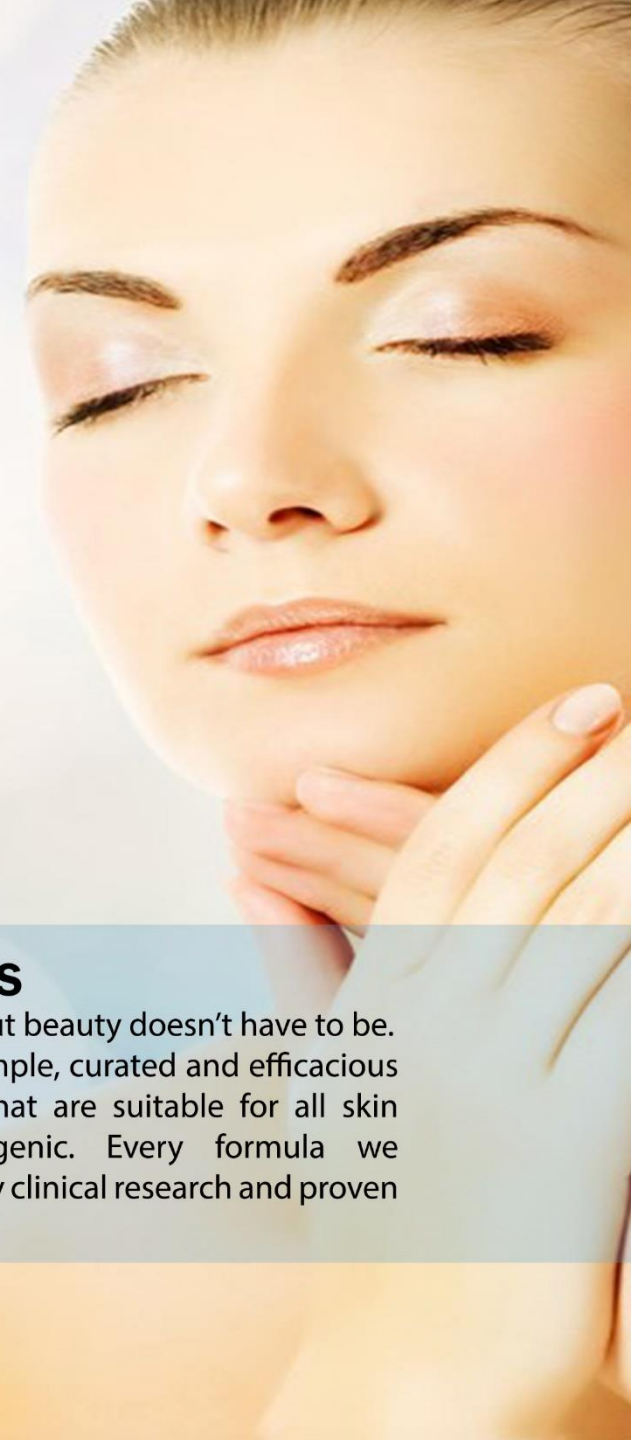
ATHENALAB™ provides to you the Advanced Formula + series of top quality skin care products, carefully formulated to effectively treat a variety of skin types and conditions.

Our scientific expert team of chemists' had conducted countless hours of research and testing in order to select the proper combination to effectively restore essential nutrients to the skin.

Each product is carefully formulated and designed with the purpose to be used in synchronization with other ATHENALAB Cosmetic Skin products' to boost the effectiveness of active ingredients. Our variety of product combination packs will allow you to selectively choose products to specifically target your skin symptoms and meet your individual skin care needs. The high potency of our products are a first choice selection for skin and laser clinics to provide restorative and healing properties to pre- and post-invasive or non-invasive skin procedures.

OUR PRODUCTS

Life is complicated, but beauty doesn't have to be. ATHENALAB offers simple, curated and efficacious skin care products that are suitable for all skin types, non-comedogenic. Every formula we introduce is backed by clinical research and proven to work.



MEET THE PRODUCT

ATHENALAB

WHITENING WASH CREAM

Its unique Cleanser can be used to help the skin looking clean and healthy every day. Effectively and gently removes all traces of makeup and other skin impurities from the skin after being activated with water. Becomes soft and creamy foam gives a sense of cheer for your skin, smooth feeling, deeply composes of epidermal pigmentation, absolutely improves and whiten the dark spots and complexion, improve the appearance of clear skin, immediately hydrate and moisturizing skin

PRODUCT FEATURES

- Whitening all the skin
- deeply cleanses
- eliminates blackheads
- mattifies and smoothes
- re-lights and refreshes
- reduces pigmented area



CLINICAL RESULTS

- 100% agreed the product is a gentle daily cleanser that removed dirt and grime with no irritation.
- 96% said it calmed and soothed their skin through hydration.
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- 80% said it is one of the gentlest products they have ever used.

MEET THE PRODUCT

ATHENALAB

WHITENING SCRUB CREAM

It effectively dissolves facial makeup dirt, helps your skin completely peeling on full black for centuries, especially old aging horns as-it cleans, revitalizes cellular activity, deeply decomposes of epidermal pigmentation, effectively improves the facial scorch and dullness, even complexion and absolutely whitens all the skin, leaves your skin soft and young refined and comfortable

PRODUCT FEATURES

- Whitening all the skin
- Perfectly smooth radiant
- eliminates blackheads
- re-lights and refreshes
- Prevents further changes of skin tone



CLINICAL RESULTS

- 100% completely peeling on full black for centuries
- 96% said it calmed and soothed their skin through hydration.
- 90% said it absolutely whitens all the skin
- 85% said it is effectively improves the facial scorch and dullness

MEET THE PRODUCT

ATHENALAB

WHITENING EXFOLIATING GEL

Refine your imperfection prone complexion with the Whitening Exfoliating Gel, a purifying formula that clears and soothes the skin. works to unblock pores, gently refine the skin's texture and boost radiance The skin is better prepared for further treatments

PRODUCT FEATURES

- Whitening all the skin
- Reduce the size and depth of wrinkles
- Moisturizes and smoothes
- Re-lights and refreshes
- Improves the structure and density of skin



CLINICAL RESULTS

- Skin looks healthier: 90%
- Skin feels smoother: 91%
- Skin unblock pores: 95%
- Refine the skin texture : 96%

MEET THE PRODUCT

ATHENALAB

WHITENING GEL MASK

For the extra cleansing and polishing nudge every skin needs, this gentle form of exfoliation will help any skin have healthy glow. Cleanses and minimizes pores. Refines and smoothens tiny lines, deeply whitens and evens complexion, leaves skin refreshed and clear

PRODUCT FEATURES

- Whitening all the skin
- Purifies pores and reduce their visibility
- Regulates sebum secretion
- Maximally mattifies the skin
- Perfectly soothes irritation



CLINICAL RESULTS

- Enhance skin hydration: 89%
- Improve skin tone: 90%
- Reduce pores size: 95%
- Improve the appearance without irritation: 96%

MEET THE PRODUCT

ATHENALAB

WHITENING MASK CREAM

Used to moisturized, clean, revitalized skin and gives a high degree of purity, smoothness and lightening the skin while the mask on the face. It's rich in moisturizing ingredients and it makes your skin clearer, brighter and provides oxygen for cells and helps to tighten the skin and limit the spread wrinkles. It's against emergence of black pimples. Non Allergenic

PRODUCT FEATURES

- Whitening all the skin
- Reduce the size and depth wrinkles
- Moisturizes and smoothes
- relight and refreshes
- Improves the structure and density of skin



CLINICAL RESULTS

- Enhance skin hydration: 96%
- Improve skin lightening: 95%
- Reduce pores size and tighten the skin: 92%
- Revitalized skin ,clean and moisturized: 98%