

Performance Inc. Kuwait Publishes Training Management Article

FOR IMMEDIATE RELEASE Kuwait 25 August 2012

Performance Inc. Kuwait announced the publishing of an article titled, "Centralized vs. Decentralized Training"

The article states, "organizations around the world have wrestled with the issue of where the management of training in the organization should reside. Do they have one body responsible for all training in the organization, called centralized training? Or, do they delegate the responsibility of training to the lines of business with no coordination of efforts, called decentralized training? Both centralized and decentralized training offer the organization benefits which should be examined and tied to the organization's goals to identify the best model for the organization." The article provides an overview of both centralized and decentralized training management reviewing features of each including consistency and standardization, transparency, economies of scale, leveraging costs, reducing risk, autonomy, sensitivity to business needs and increased responsiveness.

Amal Hamami, Partner & Deputy General Manager of Performance Inc. Kuwait commented, "This article is an asset to the HR and Training departments of organizations throughout the Middle East. It provides a great review of the benefits and challenges of both training management methods: centralized and decentralized, and also provides a recommendation for a hybrid approach."

About Performance Inc. Kuwait

Performance Inc. Kuwait caters to our clientele in finding innovative and creative ways to operate and achieve strategic solutions. This enables organizations to execute their business strategy flawlessly, enabling our clients to achieve significant breakthroughs in professional and personal performance. We are distinguished from others by our capabilities in solving our clients' most complex business issues, delivering sustainable solutions to ensure business success for our clients, turning Potential into Performance. We are proud of our Subject matter experts who are highly skilled and creative with their commitment to our clients who bring with them cross industry experience to the job.

Our Success seems to be the magic word for what we chase after, that we earned everyday by:

- Each member of our team is committed to our core values.
- Investing our extensive experience in all business aspects.
- Consistently meeting our clients' requirements and exceeding their expectations

We achieve success through offering the following excellent services, including organisational consulting, marketing consulting, HR consulting, economic consulting, project management, training, organizational reengineering, restructuring, financial restructuring, management consulting, performance management, communication consulting, customer relationship management (CRM), productivity and quality, marketing objectives, strategic marketing plans, market research, advertising, public relations, promotions, events, market data analysis, product launches, mystery shopping, customer experience surveys, incentive programs, policies and procedures, sanctions and penalties, succession planning, benefits planning, appraisal systems, feasibility studies, financial analysis, return on investment (ROI) analysis, competitive analysis, market analysis, pricing strategies, financial planning, budgets, cost reduction programs, international accounting standards, scope management, strategic financing management, cost management, pricing management, expenses management, spending authority



management, procurement management, communications management, integration management, quality management, risk management, time management, human resource management, custom training and training needs analysis.

For more information about Performance Inc, Kuwait, please visit http://www.performanceinckw.com/# or contact Amal Hamami at +965 22497035 or amal.h@performanceinckw.com.