

## Performance Inc. Kuwait Publishes Middle East Training Article

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Performance Inc. Kuwait announced the publishing of an article titled, "Training in the Middle East."

The article states, "Basic skills training in the Middle East is critical to bridging the gap between scholastic education and corporate needs for nationals. Without a proper foundation in basic skills, nationals may not be equipped with the knowledge, skills and techniques they need to succeed at entry level and midlevel management positions." The article covers areas such as Basic Skills Training, Economic Stability, Unbalanced Demographics, Quota Requirements and Government Incentives.

Amal Hamami, AGM\ Partner of Performance Inc. Kuwait commented, "This article highlights the importance, benefits and challenges of training in the Middle East. It gives great perspective on an important topic for the continued development of Middle Eastern countries and cultures, including Kuwait, the UAE, Saudi Arabia, Bahrain, Oman and Qatar."

## **About Performance Inc. Kuwait**

Performance Inc. Kuwait caters to our clientele in finding innovative and creative ways to operate and achieve strategic solutions. This enables organizations to execute their business strategy flawlessly, enabling our clients to achieve significant breakthroughs in professional and personal performance. We are distinguished from others by our capabilities in solving our clients' most complex business issues, delivering sustainable solutions to ensure business success for our clients, turning Potential into Performance. We are proud of our Subject matter experts who are highly skilled and creative with their commitment to our clients who bring with them cross industry experience to the job.

Our Success seems to be the magic word for what we chase after, that we earned everyday by:

- Each member of our team is committed to our core values.
- Investing our extensive experience in all business aspects.
- Consistently meeting our clients' requirements and exceeding their expectations

We achieve success through offering the following excellent services, including organisational consulting, marketing consulting, HR consulting, economic consulting, project management, training, organizational reengineering, restructuring, financial restructuring, management consulting, performance management, communication consulting, customer relationship management (CRM), productivity and quality, marketing objectives, strategic marketing plans, market research, advertising, public relations, promotions, events, market data analysis, product launches, mystery shopping, customer experience surveys, incentive programs, policies and procedures, sanctions and penalties, succession planning, benefits planning, appraisal systems, feasibility studies, financial analysis, return on investment (ROI) analysis, competitive analysis, market analysis, pricing strategies, financial planning, budgets, cost reduction programs, international accounting standards, scope management, strategic financing management, cost management, pricing management, expenses management, spending authority management, procurement management, communications management, integration management, quality management, risk management, time management, human resource management, custom training and training needs analysis.



